



Dear Neighbor,

We hope you enjoy the inaugural copy of our MLK Corridor Improvement Authority email newsletter. We're excited to use this bimonthly newsletter to share news and updates directly with the people who live, work, and own businesses in Southside Jackson. As your MLK Corridor Improvement Authority, we are working hard to bring new housing, amenities, and more to our historic neighborhoods and make the MLK Corridor a vibrant hub for business and community engagement, today and tomorrow. With your continued support, we can build on the Southside's strong foundation and help our neighborhood thrive again, today and tomorrow.

Best regards,

Your MLK Corridor Improvement Authority Board

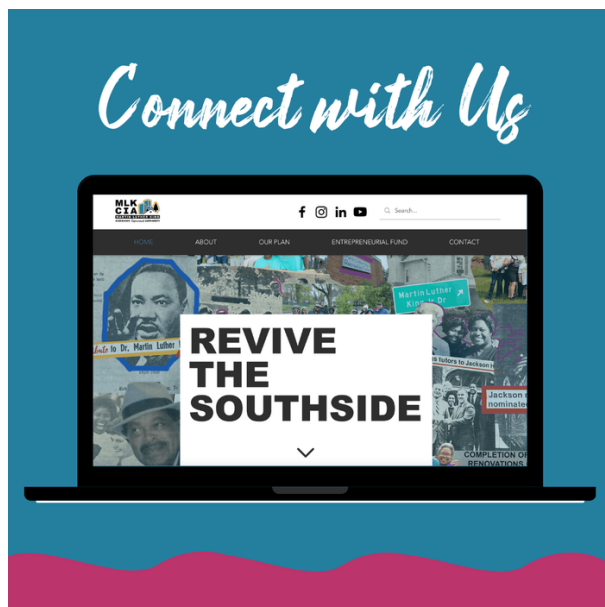
WHERE WE'VE

Been



Connecting with Residents for our Community Survey

Our first community survey reached more than 300 Southside residents and business owners and asked you to identify needs and wants for our community, preferred communication methods, and neighborhood perceptions. We asked, you answered, and now your opinions are helping us refine and implement our plan to #ReviveTheSouthside! Find survey results [here](#) and look for them in social posts to come.



Giving MyMLKCorridor.org a New Look!

One of our first goals as the MLK Corridor Improvement Authority was to craft a plan for communicating with the residents and business owners we serve. In addition to contracting with a marketing firm earlier this year, we recently launched a brand new website! This site will be your hub for information, meeting minutes, public documents, and more. Visit us at [MyMLKCorridor.org](https://www.mylkcia.org) for the latest updates!



Promoting Public Art to Adorn our Corridor

Public art enhances neighborhoods and gathering spaces and promotes safety and well-being in our communities. In 2023, the MLK Corridor Improvement Authority and City of Jackson partnered to bring two new public art installations to Southside Jackson. Earlier this year, we unveiled “A Community of Shapes” near the pedestrian trail on S. MLK Drive, and “The Tower of Us / We Rise” at the MLK Drive roundabout. See photos of the new pieces and learn more about the artists behind them [here](#).



Creating Community at our Neighborhood Clean Up Event

This month, local residents and business owners worked toward a cleaner and more beautiful Southside by participating in our Neighbors Helping Neighbors clean up event! Thank you to all who dedicated their time and energy to tidying up our community spaces and showing the pride we take in this historic district. Find future events in upcoming newsletters and on our social media pages!



Networking and More at our Business Resource Fairs

Over the summer, we held our first Business Resource Fair to support Jackson business owners and entrepreneurs, especially those looking to start or grow Southside businesses. We're excited to host another Business Resource Fair on October 30th from 3pm to 5:30pm at the MLK Center to support networking and help businesses access critical resources in our community. We hope you will join us for this important event! [Register today!](#)



Finding Affordable Housing Partners for our Southside Revitalization

New affordable housing is coming to our MLK Corridor! Eight lots along MLK Drive will be transformed into six new apartment buildings and move our revitalization efforts forward. Learn more [here](#) today!

WHERE WE'RE

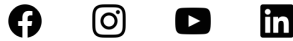
Going



Designating our Entrepreneurial and Real Estate Fund Committee

Last month, we requested applications from engaged community leaders interested in serving on our Entrepreneurial and Real Estate Fund committee. This group will establish the upcoming Entrepreneurial and Real Estate Fund designed to provide much-needed funding to assist business owners and repair or update buildings in Southside Jackson. We are reviewing our pool of applicants and look forward to announcing the Committee's newest members soon!

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